



SFFA
SOUTH FLORIDA
FASHION ACADEMY

SPONSORSHIP PROPOSAL



"South Florida Fashion Academy's goal is to birth the next generation of entrepreneurs and trailblazers in the fashion and beauty industries."

-Taj McGill, Visionary Founder



South Florida Fashion Academy is a registered 501(c)3 private Middle and High School.

SF/FA will prepare students for professional excellence in art, business, fashion, and beauty through rigorous and adaptable academic programs, experiential learning and ingenious partnerships.



Fashionable Greetings,

South Florida Fashion Academy will be globally celebrated as the institution where students and instructors transcend traditional margins to stimulate leading edge innovations. Programs are designed for students to enter their post-secondary option with advanced knowledge or the ability to infiltrate the preferred industry having entrepreneurial skills.



We are passionate about reaching students who would otherwise not have the opportunity to engage in the Arts due to socioeconomic status and other disparities.

South Florida Fashion Academy's curriculum and objective is to fulfill the lack of programs in our communities geared towards the Arts while focusing on entrepreneurial skill set, self-love and secondary preparedness.



South Florida Fashion Academy is heavily dependent on partnerships and donations.

This support provide the necessary equipment, supplies, scholarships and funding to further the purpose of this institution. Therefore, it is with esteem pleasure to offer your organization an opportunity to become a valuable sponsor and partner.

Sponsors can improve their reputation and image by supporting and associating with South Florida Fashion Academy's mission, which, as a result, can have a positive impact on customer perception.

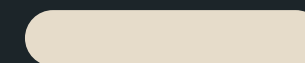
Our Sponsors will be amongst other unique individuals dedicated to ensuring students receive valuable training and education.

Please take a moment to review the enclosed information and opportunities for potential partners and sponsors. We appreciate you considering our proposal.

South Florida Fashion Academy is looking forward to partnering with your company to birth the next generation of Business, Fashion, and Beauty Industry Professionals!

MISSION

South Florida Fashion Academy has the distinct mission to educate, inspire and illuminate an intense desire to optimize the creative minds of students seeking a career in the Arts, Business, Fashion, and Beauty Industries. Students will receive an innovative quality education, resources, practical skills and the confidence to be a leading professional.



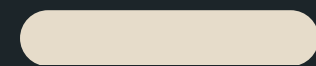
THE VISION

South Florida Fashion Academy will prepare students for professional excellence in art, business, fashion, and beauty through rigorous and adaptable academic programs, experiential learning and ingenious partnerships.

South Florida Fashion Academy will be globally celebrated as the institution where students and instructors transcend traditional margins to stimulate leading edge innovations. South Florida Fashion Academy employs experienced Professional Artists worldwide to develop contemporary concepts and to remain knowledgeable of cutting-edge training.

Students will receive instruction on how to become proficient in the arts, fashion and beauty industries with a strong focus on exceling in all necessary required academic areas mandated by the state. South Florida Fashion Academy fosters creativity and career focus while educating its students to embrace inclusiveness, sustainability, and a sense of community.

Programs are designed for high school students to enter their post-secondary option with advanced knowledge or the ability to infiltrate the preferred industry having entrepreneurial skills.



By focusing on three major goals, South Florida Fashion Academy will remain stronger by conscious design and be known as a strategic institution—one that births a new generation of Industry Professionals eager to bring forth groundbreaking trends, products and innovations.



Academic and Creative Excellence

SF|FA will provide a rigorous learning experience built on the highest standards of excellence; an environment that promotes creativity and experimentation; and diverse provisional learning with a variety of industry partnerships.



An Innovation Facility

SF|FA's staff will continuously work within the art, fashion and beauty industries worldwide to help address key challenges, build an even stronger culture of innovation and entrepreneurship at SF|FA, and establish collaborations that translate creative ideas into action. Our facility and equipment will mirror industry standards.



An Empowering Student Community

SF|FA will build and maintain an inclusive community in which students engage with, learn from, and inspire each other—discovering how their differences and similarities promote creativity, intellectual and personal growth, and understanding. Essentially formulating the foundational skills necessary to become efficient in the workforce and/ or life.



EDUCATION

Placing project-based learning at the center of the educational experience.

SERVICE

Investing our time and resources to transform the communities that have shaped our experiences.

ENTREPRENEURSHIP

Teaching each student, the necessary professional skills to transform acquired knowledge into a creative practice and become self-sufficient.

CORE VALUES

SELF-CARE

Understanding the importance of taking care of our spiritual, mental, and physical self.

INNOVATION

Implementing new and groundbreaking trends, cutting edge technology, systems and products.

INTEGRITY

Acting in accord with moral and ethical standards.

SP ON SOR SHIP





SF|FA Sponsorship Program offers a unique opportunity for businesses and individuals to support and promote our non-profit educational, interactive training programs.

Our goal is to maintain dynamic, mutually beneficial relationships with businesses and individuals that are aligned with our mission, vision, core values, ethical standards and embrace a culture of excellence.

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SF|FA's curriculum and objective is to fulfill the lack of programs in our communities geared towards the Arts, prepare students to enter their post-secondary option with advanced knowledge or the ability to infiltrate the preferred industry having entrepreneurial skills. SF|FA is heavily dependent on partnerships and donations of individuals and businesses to provide the necessary equipment, supplies, field trips, scholarships and funding to further the purpose of this institution.



"Together, the SF|FA community can make sure students have access to state-of-the-art equipment and resources. We are dedicated to assuring that talented students with a passion for Entrepreneurship, Art, Business, Fashion, and Beauty are not denied the opportunity to become tomorrow's Leaders of the Creative Industries due to financial hardship."

- Taj McGill South Florida Fashion Academy's Founder and Executive Director

BENEFITS OF SPONSORSHIP



● **Sales Promotion**

SF|FA's Sponsors will have an opportunity to reach a concentrated mass of their target audience by marketing services and products.

● **Advertising Material**

SF|FA's Sponsor's logos will be featured prominently on digital and printed advertisements.

● **Media Coverage**

SF|FA's Sponsors will be highlighted throughout our various media markets.

● **Online Visibility**

South Florida Fashion Academy's Sponsor's logos will be showcased and hyperlinked on the sponsor page of our website and periodically via social media platforms.

● **On Site Promotion**

SF|FA's Sponsor's logos, products, and services will be used and displayed on campus.



HAUTE COUTURE SPONSOR

\$15,000.00

- SF|FA will award an annual named scholarship in recognition of your individual or business name.
- Businesses or Individuals will receive an appropriate room on campus named in their honor.
- Business logo or Individual name will appear on the sponsorship page of SF|FA's website. Also, a hyperlink from our website to your homepage.
- A written and published article relating to your company, products, services, or humanitarianism (maximum 1 page in length, 1 per year) will be showcased on SF|FA's website and newsletter.
- A feature relating to your company, products, services, or humanitarianism will be published on SF|FA's social media platforms.
- Five complimentary tickets to events produced by SF|FA.
- Opportunity to distribute promotional items and sell products at SF|FA's annual events.
- Appreciation plaque in honor of your support of SF|FA's students and mission.
- Logo featured on Step and Repeat banner at SF|FA's
- Annual Fashion Show and Portfolio Review to be displayed on Red Carpet.
- Receipt provided for tax write off purposes.
- SF|FA FASH BAG



AVANT GARDE

\$7,500.00

- SF|FA will award an annual named scholarship in recognition of your individual or business name.
- Business logo or Individual name will appear on the sponsorship page of SF|FA's website. Also, a hyperlink from our website to your homepage.
- A feature relating to your company, products, services, or humanitarianism will be published on SF|FA's social media platforms.
- Four complimentary tickets to events produced by SF|FA.
- Opportunity to distribute promotional items and sell products at SF|FA's annual events.
- Appreciation plaque in honor of your support of SF|FA's students and mission.
- Logo featured on Step and Repeat banner at SF|FA's
- Annual Fashion Show and Portfolio Review to be displayed on Red Carpet.
- Receipt provided for tax write off purposes.
- SF|FA FASH BAG.



LUXE SPONSOR

\$5,000.00

- Business logo or Individual name will appear on the sponsorship page of SF|FA's website. Also, a hyperlink from our website to your homepage.
- A feature relating to your company, products, services, or humanitarianism will be published on SF|FA's social media platforms.
- Three complimentary tickets to three events produced by SF|FA.
- Opportunity to distribute promotional items and sell products at SF|FA's annual events.
- Appreciation plaque in honor of your support of SF|FA's students and mission.
- Receipt provided for tax write off purposes.
- SF|FA FASH BAG.



CHIC SPONSOR SPONSOR

\$2,500.00

- Business logo or Individual name will appear on the sponsorship page of SF|FA's website. Also, a hyperlink from our website to your homepage.
- A feature relating to your company, products, services, or humanitarianism will be published on SF|FA's social media platforms.
- Two complimentary tickets to two events produced by SF|FA.
- Appreciation plaque in honor of your support of SF|FA's students and mission.
- Receipt provided for tax write off purposes.



DONORS & SUPPORTERS

\$500.00- \$2,000.00

- One complimentary ticket to two events produced by SF|FA.
- Appreciation plaque in honor of your support of SF|FA's students and mission.
- Receipt provided for tax write off purposes.

*Sponsorships are based on one calendar year.
Benefits are only valid during this period.

CONTRACT FORM

We would like to sponsor South
Florida

Fashion Academy:

___ HAUTE COUTURE

___ AVANT GARDE

___ LUXE

___ CHIC

PAYMENT INFORMATION

Please return this form via email

Contact Information

Full Name: _____

Phone: _____ Fax: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Social Media Handle(s): _____

METHODS OF SPONSORSHIP PAYMENT:

_ Please send electronic invoice to authorized contact at above email address

_ Payment may be sent via mail to the our office address

Please make Checks payable to: South Florida Fashion Academy

Contact Us

Mailing Address

 Taj McGill

South Florida Fashion Academy

4850 N State Road 7

G109

Lauderdale Lakes, Fl. 33319

Email Address

info@southfloridafashionacademy.com

Phone Number

954.245.5858